ViviRooms Ecomm Private Limited

❖ <u>Position</u> - UI/UX Designer
❖ <u>Experience</u> - 5-6yrs
❖ <u>Compensation</u> - Best in Industry
❖ <u>Open Positions</u> - 1
❖ <u>Location</u> - Gurugram

As a UI/UX Designer, you'll be responsible for creating intuitive, visually appealing, and user-friendly interfaces across our web and mobile platforms. You'll collaborate closely with our product managers, designers, and developers to understand user needs and translate them into seamless digital experiences. The ideal candidate is passionate about UX/UI design, stays updated on the latest design trends and best practices, and thrives in a fast-paced, collaborative environment.

Eligibility Requirements

- Bachelor's degree in relevant field.
- 5+ years of experience as a UI-UX Designer or similar role.
- 5+ years of proficiency in Adobe products including Sketch, Adobe XD, Photoshop, Illustrator, After Effects, and Dreamweaver.
- 5+ years of experience with responsive HTML5 & CSS.
- Demonstrated experience with video presentation and animation.
- A strong UI design portfolio showcasing your previous work.
- Ability to discuss and articulate design options effectively.
- Knowledge of Usability Factors in Human Computer Interaction.
- Excellent interpersonal and communication skills.

Job Description & Responsibilities

- Creating user-centred designs by thoroughly understanding business requirements, the voice of the customer, user journeys, customer feedback, and usability findings.
- Efficiently and iteratively developing user flows, wireframes, prototypes, as well as low and high-fidelity mock-ups.
- Ensuring the incorporation of customer feedback, usage metrics, and usability findings into the design to amplify the voice of the customer.
- Utilizing prototyping tools such as Sketch, XD, Zeplin, Invision, or equivalent
- Optimizing existing user interface designs to enhance user experiences.
- Developing technical and business requirements and consistently striving to deliver intuitive and user-centred solutions.
- Developing prototypes to visualize and test new product concepts and ideas.
- Conducting ongoing user research to inform and validate design decisions.
- Illustrating design ideas using storyboards, process flows and sitemaps.
- Creating UI mock-ups and prototypes that vividly illustrate the functionality and appearance of websites, Android, and iOS applications.
- Preparing and presenting rough drafts to internal teams and key stakeholders, effectively communicating design concepts.
- Identifying and troubleshooting UX issues, including responsiveness and user interface challenges.
- Conducting layout adjustments based on user feedback.

- Adhering to style standards for fonts, colors and images.
- Planning and implementing innovative design concepts.
- Collaborating closely with the Business Development team to understand their business objectives and align design efforts accordingly.

About us

We are a women-led e-commerce platform, offering a concept that will revolutionise the online shopping experience. With an estimated launch in 2024, we will provide customers a chance to shop for clothes in a never before seen way. Phase one will focus on launch in the Indian market.

Vivi Rooms is part of London based Euromax Capital (www.euromaxcapital.com) among which includes the most innovative & promising Artificial Intelligence enabled Biometric Software Platform, Products & Solutions designing organizations Biocube Technologies (www.biocube.ai).

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